RJ REYNOLDS TOBACCO COMPANY

February 21, 1995

Electronic Mail

ROUs:

#1110 Boston (Fax: (508) 435-2658) #1210 NY Metro (Fax: (908) 417-9076) #1310 Philadelphia (Fax: (215) 659-0623) #1510 Hartford (Fax: (203) 687-1309) #1710 Pittsburgh (Fax: (412) 257-9763) #6210 Chicago (Fax: (708) 459-5992) #6710 Detroit (Fax: (810) 377-1122) #6810 Cincinnati (Fax: (513) 772-0016)

MAY DORAL PROMOTIONS

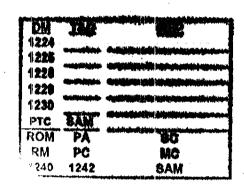
- DORAL B2G1F
- DORAL B1CG5F
- DORAL B2CG1F

S. R. MacLEOD Region Operations Mgr

150 Lawrence Bell Drive Suite #108

Williamsville, NY 14221 (716) 634-9232 Fax (716) 634-3145

fill



As information, ROU 16XX will handle the above promotions at our Region level only.

We will not transfer product, nor work any of these Doral promotions outside of our Region due to the difficult program administration resulting from:

- non-conformity of brand styles across Regions, and
- non-conformity of allocation amounts by brand style

Thanks for your help, and if you have any questions please call.

Sincerely,
Stephen
S. R. MacLeod
Regional Operations Manager
SRM/jc